

威順國際 隱私權政策

非常歡迎您光臨 威順國際官網 (w-shun.com, 以下簡稱本網站), 為了讓您能夠安心使用本網站的各項服務與資訊, 特此向您說明本網站的隱私權政策, 以保障您的權益, 請您詳閱下列內容:

一、隱私權政策的適用範圍

隱私權政策內容, 包括本網站如何處理在您使用網站服務時收集到的個人識別資料。本隱私權政策不適用於本網站以外的相關連結網站, 也不適用於非本網站所委託或參與管理的人員。

二、個人資料的蒐集、處理及利用方式

- 當您造訪本網站或使用本網站所提供之功能服務時, 我們將視該服務功能性質, 請您提供必要的個人資料, 並在該特定目的範圍內處理及利用您的個人資料; 非經您書面同意, 本網站不會將個人資料用於其他用途。
- 本網站在您使用服務信箱、問卷調查等互動性功能時, 會保留您所提供的姓名、電子郵件地址、聯絡方式及使用時間等。
- 於一般瀏覽時, 伺服器會自行記錄相關行徑, 包括您使用連線設備的 IP 位址、使用時間、使用的瀏覽器、瀏覽及點選資料記錄等, 做為我們增進網站服務的參考依據, 此記錄為內部應用, 決不對外公佈。
- 為提供精確的服務, 我們會將收集的問卷調查內容進行統計與分析, 分析結果之統計數據或說明文字呈現, 除供內部研究外, 我們會視需要公佈統計數據及說明文字, 但不涉及特定個人之資料。
- 您可以隨時向我們提出請求, 以更正或刪除您的帳戶或本網站所蒐集的個人資料等隱私資訊。聯繫方式請見最下方聯繫管道。

三、資料之保護

- 本網站主機均設有防火牆、防毒系統等相關的各項資訊安全設備及必要的安全防護措施，加以保護網站及您的個人資料採用嚴格的保護措施，只由經過授權的人員才能接觸您的個人資料，相關處理人員皆簽有保密合約，如有違反保密義務者，將會受到相關的法律處分。

- 如因業務需要有必要委託其他單位提供服務時，本網站亦會嚴格要求其遵守保密義務，並且採取必要檢查程序以確定其將確實遵守。

四、網站對外的相關連結

本網站的網頁提供其他網站的網路連結，您也可經由本網站所提供的連結，點選進入其他網站。但該連結網站不適用本網站的隱私權政策，您必須參考該連結網站中的隱私權政策。

五、與第三人共用個人資料之政策

本網站絕不會提供、交換、出租或出售任何您的個人資料給其他個人、團體、私人企業或公務機關，但有法律依據或合約義務者，不在此限。前項但書之情形包括不限於：

- 經由您書面同意。
- 法律明文規定。
- 為免除您生命、身體、自由或財產上之危險。
- 與公務機關或學術研究機構合作，基於公共利益為統計或學術研究而有必要，且資料經過提供者處理或蒐集者依其揭露方式無從識別特定之當事人。
- 當您在網站的行為，違反服務條款或可能損害或妨礙網站與其他使用者權益或導致任何人遭受損害時，經網站管理單位研析揭露您的個人資料是為了辨識、聯絡或採取法律行動所必要者。
- 有利於您的權益。
- 本網站因業務執行需要（如金流服務、物流配送、行銷推廣或顧客關係管理等），可能委由第三方協力廠商或個人協助蒐集、處理或利用您的個人資料。此類行為僅限於達成特定目的所需之最小範圍內，並將簽署保密協議，善盡監督

管理之責，確保其依據個人資料保護法相關規定進行處理。

六、Cookie 之使用

為了提供您最佳的服務，本網站會在您的電腦中放置並取用我們的 Cookie。Cookie 是網站伺服器對您瀏覽器的一種技術標記，可能用來記錄使用者偏好、登入狀態與網站操作記錄。

若您不願接受 Cookie 的寫入，您可於瀏覽器功能設定中調整隱私權等級為「高」，以拒絕 Cookie 的寫入，但可能導致網站部分功能無法正常使用。

本網站亦可能使用第三方工具（例如 Google Analytics、Facebook Pixel 等）蒐集使用者行為資料，作為網站服務優化與行銷分析之用途。上述資料皆為匿名性統計，不包含可識別特定個人的資訊。如您欲停用此類追蹤功能，可依各平台提供之設定選項進行操作。

七、隱私權保護政策之修正

本網站隱私權保護政策將因應需求隨時進行修正，修正後的條款將刊登於網站上。

八、聯繫管道

對於本站之隱私權政策有任何疑問，或者想提出變更、移除個人資料之請求，請前往本站「聯絡我們」頁面與我們聯繫。或者 Email 至 ws.int@w-shun.com.tw

Privacy Policy of WS International

Introduction

Welcome to w-shun.com. We are committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website and use our services. Please read this privacy policy carefully. If you do not agree with the terms of this privacy policy, please do not access the site.

Data Controller

The data controller responsible for your personal data is the company operating this website. For the data controller information, please refer to the "Contact Us" section at the end of this policy.

Information Collection

- We may collect information about you in a variety of ways. The information we may collect on the Site includes:
 - Personal Data: Information that directly identifies an individual—such as name, email address, or telephone number—and demographic details including age, gender, place of residence, or interests, voluntarily provided by the user when registering on the Site or participating in related activities.
 - Derivative Data: Information our servers automatically collect when you access the Site, such as your IP address, your browser type, your operating system, your access times, and the pages you have viewed directly before and after accessing the Site.
 - Data From Social Networks: User information from social networking sites, including your name, your social network username, email address and profile picture, if you connect your account to such social networks.

Use of Your Information

Having accurate information about you permits us to provide you with a smooth, efficient, and customized experience. Specifically, we may use information collected about you via the Site to:

- Create and manage your account.
- Send you administrative information, such as information about changes to our terms, conditions, and policies.
- Improve our services and operations.
- Understand and analyze how you use our Site and services, which can improve our overall functionality.
- Communicate with you, either directly or through one of our partners, including for customer service, to provide you with updates and other information relating to the Site, and for marketing and promotional purposes.
- Detect and prevent fraudulent transactions and other illegal activities.

Disclosure of Your Information

We do not sell, rent, trade, or otherwise transfer your personal data to outside parties without your explicit consent, except in the following circumstances:

- With Your Consent: When you have expressly agreed in writing.
- Legal Requirements: When required by law, regulation, legal process, or governmental request.
- Vital Interests: To protect your vital interests or those of another person (e.g., to prevent fraud or protect personal safety).
- Public Interest Research: When cooperating with public institutions or academic organizations for statistical or research purposes, and the data has been processed to be unidentifiable.
- Policy Violations or Harm: If your behavior on the Site violates our terms of

use or could harm the rights, property, or safety of the Website or others, we may disclose your data to identify, contact, or take legal action as necessary.

- **To Protect Your Rights:** If disclosure is in your own interest, such as to fulfill a service request.
- **Third-Party Service Providers:** In order to fulfill necessary business functions—including payment processing, logistics/delivery, customer management, or marketing—we may share your data with third-party vendors who are under strict confidentiality agreements. These vendors are only permitted to use your data within the scope required for the designated purpose and are supervised to ensure compliance with data protection regulations.

Security of Your Information

To enhance your experience on our Site, we may place and access cookies on your device. Cookies are small data files that a website transfers to your browser to track preferences and session status.

You can configure your browser to refuse cookies by adjusting the privacy settings; however, doing so may disable certain features of the Site.

We may also use third-party analytics and advertising services (such as Google Analytics or Facebook Pixel) to better understand how users interact with the Site. These tools may use cookies or similar technologies to collect information about your activity across websites. All collected data is anonymized and used solely for website improvement and marketing analysis. You may opt out by configuring your browser or using opt-out tools provided by these platforms.

Policy for Children

We do not knowingly solicit information from or market to children under the age of 13. If we learn that we have collected personal information from a child under age 13 without verification of parental consent, we will delete that information as quickly as possible. If you believe we might have any information from or about a child under 13, please contact us.

User Rights

You have the following rights concerning your data:

- Right to Access: You can request information about the personal data we hold about you.
- Right to Rectification: You have the right to request correction of inaccurate personal data we have about you.
- Right to Erasure: You can request that we delete your personal data.
- Right to Restrict Processing: You have the right to request the restriction of processing your personal data.
- Right to Data Portability: You can request a copy of your personal data in a structured, commonly used, and machine-readable format.
- Right to Object: You have the right to object to the processing of your personal data.

To exercise any of these rights, please contact us using the information provided below.

Changes to This Privacy Policy

We may update this Privacy Policy from time to time in order to reflect, for example, changes to our practices or for other operational, legal, or regulatory reasons. We will notify you of any changes by posting the new Privacy Policy on our website. You are advised to review this Privacy Policy periodically for any changes.

Contact Us

If you have questions or comments about this Privacy Policy, please go to "Contact Us" page on this website, or contact us at ws.int@w-shun.com.tw